



Save the Children

Annual Review 2015



Save the Children is the world's leading independent organisation for children.



62m

In 2015, we **reached over 62 million children** directly through our and our partners' work.

Our vision

A world in which every child attains the right to survival, protection, development and participation.

Our mission

To inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives.

Our values

Accountability, ambition, collaboration, creativity, integrity.

Building a better world for and with children



Helle Thorning-Schmidt visits a Child Friendly Space at the Za'atari refugee camp in Jordan. We are there providing safe spaces where children can learn and play.

In 2015 world leaders adopted the Sustainable Development Goals. Save the Children can be proud of the influence we had on the content of these global goals, which are bolder and more comprehensive than ever before.

Our own new global strategy, *Ambition for Children 2030*, is also ambitious. We have committed ourselves to do whatever it takes for children – including the most marginalised and deprived – to survive, learn and be protected. And we think this is possible by working with partners, governments, civil society, the private sector and the communities that we seek to serve.

I am looking forward to working with all of you to create a world in which all children are able to fulfil their potential.

Helle Thorning-Schmidt
CEO, Save the Children International

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A world map showing the distribution of the 'Other' category. The map uses a color scale where red indicates a higher proportion and blue indicates a lower proportion. The 'Other' category is represented by red, covering a significant portion of the landmasses, particularly in North America, Europe, and parts of Asia and Africa. The oceans and some land areas are colored blue, indicating a lower proportion of the 'Other' category.

We save lives by preparing for, and responding to, humanitarian emergencies caused by natural disasters, disease outbreaks and armed conflict.

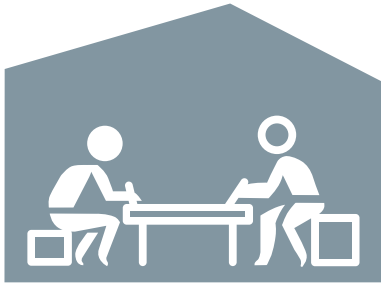
10,000



More than 600,000 homes were destroyed when two earthquakes struck Nepal. We **distributed shelter kits to nearly 10,000 families.**

In 2015, we reached 5.7 million children affected by 99 emergencies, across 59 countries. As well as saving lives, we've helped millions more children and families rebuild their lives and prepare themselves for future disasters.

Child refugee crisis



265,000 children entered Europe by boat in 2015. We have provided **essential child protection services and child friendly spaces** along the migrant route.

Ethiopian drought



In response to the worst Ethiopian drought in 50 years, we raised our response to the highest level of urgency, **set a funding target of \$100 million** and advocated for the international community to prevent this emergency from becoming a disaster.

Advocacy



In the Philippines, we helped establish the **Children's Emergency Relief and Protection Act** to improve the care and protection of children affected by disasters.

Visit our [global site](#) to find out more about our humanitarian work.

Ali's* family fled Syria after their home and his school were destroyed by bombs. He is living in a refugee camp with his parents, brothers, sisters and cousins in Greece.

Save the Children works in refugee camps across Greece providing food and support to families. We also run safe spaces for children where they can learn, play and recover from the distressing events they've witnessed.

* name changed to protect identity



We are dedicated to ensuring all children receive the quality healthcare and nutrition they need to survive and thrive.



In 2015, our work led to **8.4 million life-saving interventions**, including immunizations and treatment for **malaria, pneumonia and diarrhoea**, for children under five in 36 countries.

Despite the progress made in reducing deaths of children under five globally, an estimated 6 million children are still dying from preventable causes every year. We can save 30% of children's lives every year with appropriate treatment for malaria, pneumonia and diarrhoea – the top causes of preventable deaths.

Skilled birth attendants



We ensured **skilled birth attendants** were present at more than **874,000 births**, giving mothers and babies the best start.

Health facilities




Following the containment of the Ebola outbreak, we **helped reopen 35 health facilities** in Liberia and provided supplies and equipment to primary healthcare services.

Training



We helped train **216,000 health workers in 44 countries**. Around half of these were in Nepal, Bangladesh, Nigeria, Afghanistan and Ethiopia.

Visit our [global site](#) to find out more about our health and nutrition work.

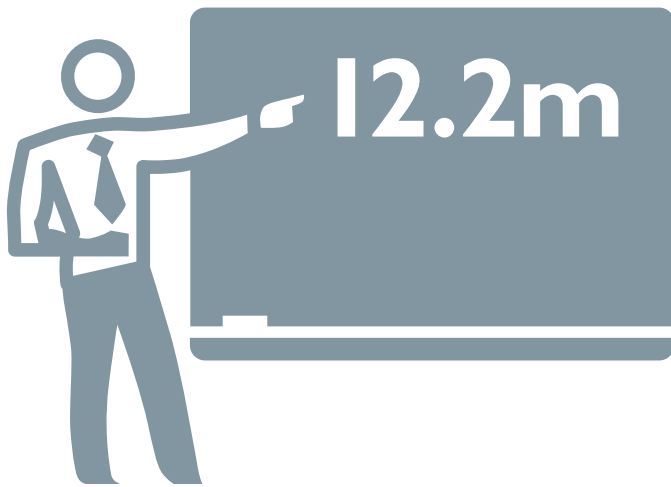


Shilpi gave birth to her son, Yesh, seven months ago without any complications. She had lost a child before, but with Yesh, she was supported by a community health volunteer throughout her pregnancy.

More than half of New Delhi's population live in slum areas and do not have access to basic healthcare. We are working to bring healthcare to the doorstep in six districts, improving the health and nutrition of mothers and children.

Education

We are working to ensure that every child is able to read and write and that schools are places where children are safe and happy.



Our education programmes directly reached 12.2 million children around the world in 2015.

If all children in low-income countries left school with basic reading skills, 171 million people could be lifted out of poverty. Save the Children has a variety of programme models to improve the reading skills of children.

Literacy



Our Literacy Boost programme has been implemented in 30 countries, helping more than **1 million children to read well** by the time they leave primary school.

Quality learning environments



We have developed a framework to ensure **the place where children learn supports their development.** In Mozambique, this framework has been implemented in 40% of its provinces.

Education in emergencies



We helped secure a commitment from the European Union to dedicate **4% of its humanitarian aid budget to education in emergencies.**

Visit our [global site](#) to find out more about our education work.

Sammy, 7 years old from Rwanda, holds up a homemade alphabet, made by his mother, Josephine. She belongs to a community group for parents to learn how to incorporate reading activities into family life.

We help families boost their children's learning by developing a culture of learning out of school so that parents and communities enjoy reading together. Our Advancing the Right to Read programme supports children from birth to nine to ensure they leave school able to read.



We are working to ensure children are safe and protected from violence in all realms of their everyday life.



Our **child protection** work in 2015 directly reached nearly **2.6 million children** around the world.

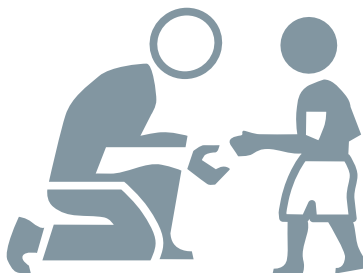
One billion children were exposed to violence in the past year, and three out of four children around the world experience violence at home. Save the Children works to end all forms of violence against children, including physical, sexual and emotional violence. We also support children who have been abused or exploited, or who lack appropriate care.

Appropriate care



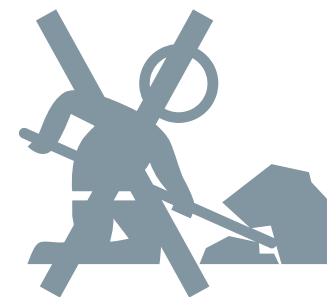
We helped governments in **six countries** implement a model to ensure that **children are safely cared for** and not living in unsafe places such as the street or harmful institutions.

Positive discipline




We continued to **train parents and caregivers** in more than 30 countries around the world to help them raise their children **without using physical and humiliating punishment.**

Harmful work



We helped over **200,000 children** involved in harmful work access **education, information and services** to protect themselves.

Visit our [global site](#) to find out more about our child protection work.



Six-year-old Rebecca* is reunited with her mother after two years. They were separated while fleeing violence in their home town. Rebecca, and her sister Abi*, reached safety but never knew if their mother was alive or not.

More than 40,000 South Sudanese children have been separated from their parents since conflict began in 2013. In 2015 we helped reunite nearly 4,000 children with their families. For those still waiting to be reunited, we offer protection and safe refuge.

* name changed to protect identity

We realise children's rights by helping build government systems that can give children what they need.

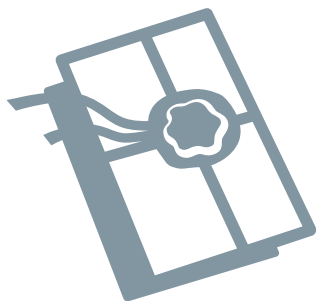


1.17m

In 2015, our **child rights governance** work directly reached around **1.17 million children** around the world.

Millions of children around the world do not have what they need to survive and thrive because governments do not prioritise them, do not listen to them and are not held accountable when they fail them. Save the Children exposes child rights violations both nationally and internationally, and demands change by helping children speak and act for themselves.

Legislative change



We influenced **59 policy or legislative changes for children** in multiple countries. The most common change was the development of a **national child rights strategy**.

Human rights council



In March 2015, the Human Rights Council adopted the first ever UN resolution on **investment in children**, which we were instrumental in influencing.

Children's voices



In Nicaragua, children helped draft policies and proposals sent to local authorities. This led to **17 new education and development projects**.

Visit our [global site](#) to find out more about our child rights governance work.

“Before, the mayor decided how to spend the city’s money and the people had to accept it. Now we want to know where the money goes.”

Orgeno, 15 years old

We support child-led groups to actively engage in influencing budget planning and monitoring of public expenditures for children, and to contribute to the protection of their rights.



We work to increase the standard of living for millions of children living in extreme poverty.

478,000



In 2015, we worked in non-emergency contexts to distribute **food, shelter and cash to 478,000 households**, helping families improve their children's wellbeing.

600 million children live in extreme poverty. They are less likely to survive, learn and be free from violence than their richer peers. Save the Children helps lift children and families out of poverty so they can buy basic goods like food and clothes, and can make a sustainable living. We also empower young people with vocational and life skills, so they're ready to enter the workplace.

Cash assistance



In Lebanon, we led an initiative working with other international NGOs to **provide cash assistance to 18,000** refugee households.

Youth employment



We have helped **16,000 young people** go on to further education, find employment or own their own business in Burkina Faso, Bolivia, Nicaragua, Kenya and Peru.

Livelihoods



In Bangladesh we **improved livelihood opportunities for 191,000 households**, increasing their incomes and reducing the impacts of malnutrition on their children.

Visit our [global site](#) to find out more about our child poverty work.



Sabina was born in a slum in Bangladesh and grew up in poverty. Today she works in a reputable manufacturing company and receives a regular salary. “My next destination,” she says, “is to be floor manager in large garment industry business.”

Through training and apprenticeships, Save the Children helps young people build the capabilities, opportunities and environment they need to get decent work and escape poverty.

We work for and with children to secure better policies and practices that fulfil their rights and ensure their voices are heard.



We helped secure the UN strategy for **women's, children's and adolescents' health**, which includes **\$25bn of commitments** from governments, business and civil society over the next five years.

2015 was the final year of EVERY ONE, our five-year global campaign to reduce child mortality by two thirds. This year we helped secure the 2030 target to end preventable child deaths, which was adopted when the Sustainable Development Goals were launched in September at the UN General Assembly in New York.

Race for Survival



In 2015, **over 40,000 children in 40 countries** took part in our Race for Survival relay, sending their demands for action on child survival all the way to the UN General Assembly in New York.

International commitment



53 countries have signed the **Safe Schools Declaration**, which we helped draft with the Norwegian government, protecting schools from attack and military use.

Vaccine



In Bangladesh, our advocacy led to the **roll out of the pneumococcal vaccine**, as part of the national Child Health Strategy with the potential to save thousands of lives of children under the age of five.

Learn about our **EVERY ONE** achievements on our campaign site.

“Us children must be the top priority for every State, and they should work with us, the agents of change, to achieve the Sustainable Development Goals, which represent the vision and mission for the world.”

Andrea, 15, Peru

We work in partnership with child advocates like Andrea around the world to campaign for their rights and provide a platform to amplify their voices.



In 2015 we launched a new global strategy and 2016–2018 strategic plan.



We will do **whatever it takes** to ensure that all children survive, learn and are protected by 2030.

By 2030, we will inspire three breakthroughs for children. A breakthrough is a remarkable and sustainable shift from the current trend in the way the world treats children. Our breakthroughs will help children survive, learn and be protected.

Survive



No child dies from preventable causes before their fifth birthday.

Learn



All children learn from a quality basic **education**.

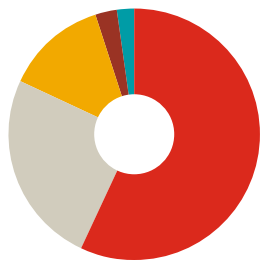
Be protected



Violence against children is **no longer tolerated**.

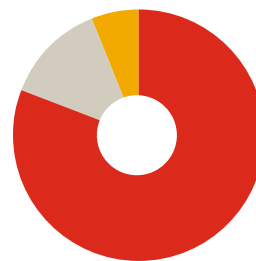
We will work to inspire these breakthroughs for all children, but we will put the most deprived and marginalised children first.

In 2015, our combined revenues amounted to \$2.1 billion.



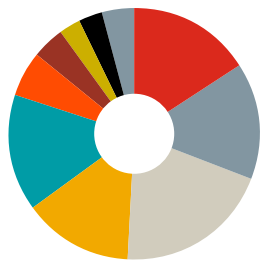
Income sources

- Institutions 57% (including governments)
- Individuals 25%
- Corporations and foundations 13%
- Gifts in kind 3%
- Other 2%



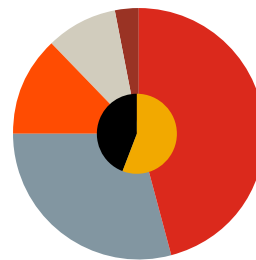
Expenditure by sector

- Global programmes 81%
- Fundraising and marketing 13%
- Administration and governance 6%



Global programming by region

- South and Central Asia 16%
- Middle East and Eurasia 15%
- East Africa 20%
- South East and East Asia 14%
- West and Central Africa 15%
- Southern Africa 6%
- Europe 4%
- Latin America and Caribbean 3%
- Pacific 3%
- North America 4%



Global programming by context

- Development 56%
- Humanitarian 44%

Global programming by thematic area

- Health and nutrition 46%
- Education 29%
- Child protection 13%
- Child poverty/livelihoods 9%
- Child rights governance 3%

Save the Children organisations' income*

Organisation	US\$m 2015	Organisation	US\$m 2015
Australia	99.0	Korea	58.5
Canada	47.6	Lithuania	0.7
Denmark	87.2	Mexico	6.2
Dominican Republic	0.7	Netherlands	40.6
Fiji	0.4	New Zealand	6.4
Finland	33.2	Norway	102.4
Germany	26.0	Romania	5.4
Guatemala	1.9	South Africa	4.7
Honduras	2.3	Spain	26.9
Hong Kong	17.5	Swaziland	0.6
Iceland	0.5	Sweden	166.2
India	26.7	Switzerland	18.0
Italy	89.1	UK	588.6
Japan	20.1	USA	678.3
Jordan	8.3	SCI	9.3 §
		Total gross income	2,173.7 †
		Total net income	2,079.0 †

Explanatory notes

* Save the Children comprises 29 national Save the Children member organisations and Save the Children International.

§ SCI income represents the value attributed to pro bono professional services donated directly to Save the Children International and income generated in country offices.

† Gross income figures include transfers between Save the Children organisations of US\$94m.

Data is converted, where relevant, from local currency to US\$ using an average exchange rate for the year.

Data is consolidated from Save the Children organisations' reports. Because of time constraints, not all figures are based on audited accounts.

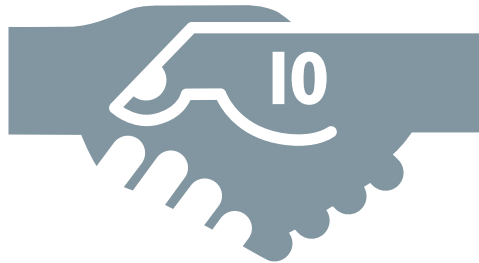
Each Save the Children organisation publishes detailed accounts. Please contact the individual Save the Children organisation for more information.

Read more or contact a Save the Children organisation.

Global corporate partnerships

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A huge thank you to all of Save the Children's global corporate partners, who help us to transform children's lives.



In 2015 we celebrated **ten global corporate partnerships**. These impactful collaborations help us achieve scale and long-term change around the globe.

We invite you to learn more about our global corporate partners:

Accenture
Bulgari
C&A Foundation
GSK
IKEA and IKEA Foundation
Johnson & Johnson
Mondelez International
Foundation and
Mondelez Cocoa Life
Procter&Gamble
RB
TOMS

Our impact for children is made stronger with professional support from our venture partners, in particular:
BCG
Egon Zehnder
Freshfields Bruckhaus Deringer
Baker & McKenzie

Download our **brochure** to find out more about our global partnerships.



Save the Children

Zeina*, 11, left Syria with her family when violence increased near her home. Posing for a photo, she tells us she loves drawing and wants to be an artist.

* name changed to protect identity



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Published by Save the Children International, a company limited by guarantee, company number 3732267 and a charity registered in England and Wales number 1076822.

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Published July 2016. As far as possible, the information contained in this report is correct as of July 2016.

Statistics are based on latest available figures from Save the Children programmes or recognised international sources.

We use an agreed methodology to obtain data through our global annual reporting process. For this publication we used significant figures. This means rounded up or down to the nearest 10, 100 or 1,000. If the next number is 5 or more, we round up; if the next number is 4 or less, we do not round up.