





"My child was sick since birth. I have two other kids in a Save the Children nutrition programme. My livestock died because of the drought. I fear that my children might die"

We immediately referred Umi to the district hospital, and supported her recovery. Within three months, Umi was fit and healthy. Amina explains: "You cannot compare the joy I feel today with the sadness I felt three months ago!"

Save the Children is working across East and West Africa to ensure mothers and children can survive. We have saved thousands of children's lives by treating malnourished children and pregnant and breastfeeding women, and by distributing food and water.

#### Above, lef

Per-Anders Pettersson / Save the Children

#### Above, right

Colin Crowley / Save the Children

# Front cover

Sakaki Hiroe and her grandchild Sasakai Tonami at a temporary housing complex in Rikuzentakata, Japan following the 2011 earthquake and tsunami Per-Anders Pettersson / Save the Children

# Who we are

Save the Children is the world's leading independent organisation for children, working in almost 120 countries

# **Our vision**

A world in which every child attains the right to survival, protection, development and participation

# **Our mission**

To inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives

# **Our values**

- Accountability
- Ambition
- Collaboration
- Creativity
- Integrity



In Tanzania, we have helped set up more than 200 children's councils to include children and young people in decision making that affects their lives
Piers Benatar / Save the Children

# 125

SAVE THE CHILDREN'S WORK TOUCHED
THE LIVES OF MORE THAN 125 MILLION CHILDREN
AROUND THE WORLD IN 2011

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# Visible leadership for children

2011 WAS THE SECOND year of Save the Children's three-year transition from 29 separate organisations to a single, global movement for children. We are changing the way we work, to be more efficient and aligned, a better partner and a stronger advocate for children. We overcame many challenges in the year and overall our plans are on track. By working together, we are already achieving more for children.

Last year we responded to the highest number of emergencies ever – from providing nutrition to hundreds of thousands of children in drought-prone East Africa, to rapidly setting up temporary schools in flooded Cambodia. In Afghanistan, local women newly trained as community health workers showed me how they save the lives of mothers and babies with astonishingly simple treatment and advice. We have taken these local innovations to scale wherever possible and shared learning between countries. Working with others, this helped halve child mortality in Afghanistan in less than a decade.

Providing evidence of what works, together with our growing worldwide supporter base, enables us to offer visible leadership for children at a global level. At the UN General Assembly we lobbied governments to recruit and train the 3.5 million health workers needed to reduce child mortality by two-thirds, as pledged in the fourth Millennium Development Goal.

None of this would be possible without the generous support of our partners, funders and volunteers. Wonderfully, even in these difficult economic times, commitment to our cause continues to grow. Thank you! Together, we are achieving immediate and lasting change for children today, and working to inspire breakthroughs in how the world treats children tomorrow.

# Jasmine Whitbread

CEO. Save the Children International



Jasmine Whitbread at Hat Houay village primary school in Luang Prabang Province, Laos, one of the many schools benefiting from our education work Sinxay Thavixay / Save the Children

"Unacceptable numbers of young children suffer every day, but our global impact makes me optimistic about the future. In 2011, Save the Children led a campaign to secure additional funding for the Global Alliance for Vaccines and Immunisation. The US\$4.3 billion we secured will help this global coalition in its aim to immunise 243 million children by 2015. These kinds of initiatives are why child deaths have reduced by more than a third in the last 20 years"

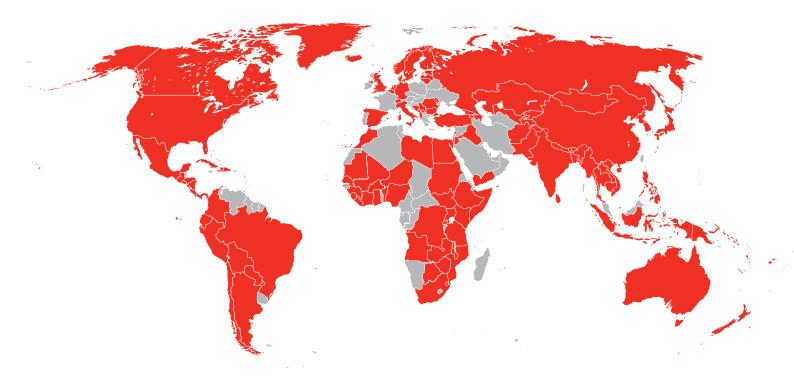
# **Charles Perrin**

Chair, Save the Children International



Charles Perrin visiting an outreach centre in Kabul, Afghanistan where children who work on the streets or at home can play and learn Mats Lignell / Save the Children

# Where we work



Information correct as of March 2012. The delineation of national boundaries on this map should not be considered definitive.



Our approach

Across all of our work we:

- innovate to develop evidence-based, replicable solutions to the problems children face
- achieve results at scale by expanding effective and sustainable approaches
- use our voice to advocate and campaign for better practices and policies to fulfil children's rights and ensure their voices are heard and taken seriously
- work in partnership with others children, communities, governments, civil society and private sector organisations – to increase our impact.

This review includes some examples of our approach in action during 2011.

This outpatient therapeutic programme in northern Nigeria is based in the grounds of a government hospital, to reach additional families and strengthen healthcare systems

Lucia Zoro / Save the Children

# Our impact in 2011

SAVING CHILDREN'S LIVES

4,000,000

We helped to achieve a funding breakthrough of US\$4.3 billion for the Global Alliance for Vaccines and Immunisation that could save 4 million children's lives by 2015.

See page 6

HUMANITARIAN

**53** 

We responded to 53 humanitarian crises around the world, including natural disasters and armed conflict.

See page 7

# CHILD RIGHTS GOVERNANCE

**70**%

With our support, child-run children's rights clubs in Nepal managed to get 70% of the issues they raised addressed by the local government.

See page 8

**EDUCATION** 

100%

Thanks to our long-term education work in partnership with the Government of Laos, the literacy rate in Bolikhanh district is now 100%.

See page 9

CHILD PROTECTION

2,500

We supported more than 2,500 unaccompanied children who arrived on the Italian island of Lampedusa, many of whom fled from conflict in the Arab Spring uprisings.

See page 10

HIV AND AIDS

10,000,000

Our HIV and AIDS work benefited almost 10 million children and adults around the world.

See page II

# Saving children's lives

Every year 7.6 million children – nearly half of them newborn babies – die from illnesses that can easily be prevented or treated. That's why Save the Children launched the EVERY ONE campaign













We are dramatically increasing global investment in child and maternal health, and are on track to help raise US\$2 billion for this work by 2015. We prevent common causes of death in young children through large-scale vaccination, nutrition and health education programmes. Alongside this, we increase mothers' and children's access to healthcare.

**Innovation**: We halved the rate of treatment failure for pneumonia in the Haripur district of Pakistan, by training health workers how to identify and treat severe pneumonia. This condition kills 83,000 young local children every year.

**Scale**: We led the Health Workers Count coalition of 300 organisations, reaching 5 million people through new and traditional media and through grassroots events around the world. This put pressure on governments to invest in training and supporting more health workers.

**Partnership**: In 2011 we secured funding from the Bill and Melinda Gates Foundation, which will substantially increase the scale of our advocacy around vaccines, health workers and nutrition. In Bangladesh, we worked with national and international partners on a food security, health and nutrition programme that reached more than 2.6 million people. Exclusive breastfeeding of young infants more than doubled as a result, giving thousands of children the best start in life.

**Voice**: Our campaigning in India helped influence the Indian government to increase its health spend to 2.5% of GDP and we influenced the President of Sierra Leone to maintain increases in healthcare spending.

#### Clockwise from top left

Nareng, aged six, drinks from a water hole in Kapoeta North, South Sudan. We are running six health clinics and an outreach vaccination programme in the area Rachel Palmer / Save the Children

Children in Guiglo, Côte d'Ivoire, learning how and when to wash their hands, to prevent infections Efa Dineen / Save the Children

Traditional birth attendants from Kapoeta North County, South Sudan sing songs about the importance of antenatal care and using skilled birth attendants Jenn Warren / Save the Children

A health visitor visits Fiza, a mother of four from Pakistan. Save the Children has supported Fiza by providing free care before, during and after childbirth Jason Tanner / Save the Children

Hundreds of our supporters came together in New York to create a giant mosaic with one simple message Christopher Capozziello / Save the Children

#### Our goal for 2015

to save millions of children's lives and help achieve Millennium Development Goal 4 – a two-thirds reduction in under-five mortality rates by 2015 "Having a community health worker has improved our lives because we cannot always walk the long distance or pay for transport to the hospital. Our children have a better chance of getting better"

Mother from Nampula Province, Mozambique, where we have trained 36 community health workers

# Humanitarian

In 2011 Save the Children benefited more than 7.6 million children in 39 countries by responding to 53 humanitarian crises such as natural disasters and armed conflict







Every year, we save many lives by preparing for, and responding rapidly to, emergencies. And we help children recover from crises by providing quality education, safe play spaces and emotional support. Following the devastating earthquake and tsunami in Japan, we assisted children back into education and started a five-year recovery programme.

**Scale**: We reached more than 2.5 million people affected by drought in East Africa with food, clean water, healthcare, education, child protection and livelihoods support. We also persuaded the World Food Programme to assist 3–5 year-olds in Kenya, benefiting more than 200,000 children.

**Partnership**: With Oxfam, we produced A *Dangerous Delay*, examining why the East African drought developed into a hunger and livelihoods crisis. Alongside multiple partners, we developed the *Charter to End Extreme Hunger*, outlining solutions to food crises. These reports secured additional investment to save lives in Africa.

**Voice**: Time and again, children in emergencies tell us they want to go to school and see their friends. In war-torn Côte d'Ivoire, our awareness campaign about the importance of education reached 150,000 people, ensuring many more children stayed in school.

**Innovation**: We developed a unique children's charter for disaster risk reduction, with 600 children from 21 countries. In Vietnam, we worked with children to design floating backpacks that can be used as life jackets to protect children in flood-prone areas.

"Achieving global food and nutrition security is the challenge of our time. Our success will depend on our ability to identify the early warning signs of food crises, and respond immediately and effectively"

**Kofi Annan**, former UN Secretary General, endorsing our report with Oxfam, *A Dangerous Delay* 

### Our goals for 2015

become the world's leading emergency response organisation for children

protect the lives of 29 million children through preparedness, rapid response and capacity building in vulnerable communities

#### Above, left

Vietnamese children with their floating backpacks Save the Children

#### Below, left

After Typhoon Washi in the Philippines, flooding caused numerous deaths and damaged 52,000 homes in Iligan. We quickly delivered humanitarian relief Koii Canarias Photography / Save the Children

# Right

Five refugee camps near Dollo Ado, Ethiopia, house more than 120,000 people displaced by drought Jan Grarup / Noor for Save the Children

# Child rights governance

Securing children's rights underpins all our work in nearly 120 countries. We make sure that governments and donors spend more, and more effectively, to make all rights a reality for all children





We make children's rights a reality by holding governments to account. We establish and strengthen child rights systems and engage children and families, civil society, the private sector and international actors in the fight for children's rights.

**Partnership**: Following long-term lobbying by Save the Children and 80 partner organisations, children whose rights are violated can now make a complaint to the UN. For the first time, children have the same access to justice as adults. This significant global development will force governments to take children's rights more seriously.

**Voice**: We moved children's rights up the political agenda by getting 80% of our child rights recommendations into the UN's Human Rights Peer Review. The Human Rights Council now makes more recommendations than ever on child rights, particularly on child survival and health.

**Scale**: We aim to influence investment in children in 100 countries by 2015. For example, our advocacy work means the government of Nepal is increasing its budget for children by a third and establishing child welfare boards in all districts.

**Innovation**: We are pioneers in involving children in decisions that affect their lives. We supported children's groups in Nicaragua and Guatemala to influence local authorities' policies and spending on children. Our programme has led to a 70% increase in municipal investment for children in Nicaragua.

#### Left

The right to play, an activity vital for children's development and wellbeing, is one of the many child rights that are not being fulfilled around the world Lisbeth Dina Jensen / Save the Children

#### Right

Children's civil rights are some of the most challenging to realise. Engaging children and young people in child rights governance, as shown here in Nicaragua, is an essential step towards this

Lisbeth Dina Jensen / Save the Children

#### Our goals for 2015

make more governments take real responsibility for implementing children's rights

mobilise society, including children, to stand up for children's rights and hold governments accountable "Young people do have great ideas about how to develop their community. And if you let us, we can be the engines that push for this development"

# Lilibeth Adayansi

16-year-old member of a child club in Guatemala

# Education

We work to ensure that every child receives a good quality education and learns the skills and knowledge they need to thrive in the 21st century





We are focusing our programme, advocacy and policy work in two breakthrough areas: literacy and education in emergencies. We support evidence-based programmes that promote reading in school and in the community. We will make sure that global promises on education are delivered for all children affected by emergencies.

**Partnership**: With UNICEF, we co-lead the global cluster mechanism that coordinates education in emergencies. Working in partnership with other agencies and authorities, we aim to reach at least 25% of all children caught up in humanitarian crises by 2015.

**Scale**: Our Literacy Boost programme reached 66,000 young children in eight countries, significantly improving children's reading skills. In partnership with World Vision, we are expanding the programme even further to train teachers, engage communities and continue to gather evidence to influence global policy and achieve a lasting impact for millions of children.

**Innovation**: We run one of the largest non-formal education programmes in Bangladesh, benefiting 155,000 out-of-school children in 5,180 community schools. Children at our schools do not drop out; they attend more classes and achieve higher grades than their peers in formal primary school.

**Voice**: We use findings from our education programmes to ensure the needs of children who can't speak for themselves are taken into account in government strategies. In Nepal, this has led to a significant increase in resources for early childhood development centres and district-level spending.

"My friends are learning. It makes me sad when they talk about school; I'd like to be there too. My parents would like to send me to school, but who will take care of the cattle and the house if I'm not there?"

# **Bedria**

15-year-old girl from Babile woreda, Somali region

### Our goals for 2015

all children have access to quality basic education and are able to learn, especially those who are marginalised or affected by humanitarian crises

increase early childhood care, empower vulnerable youth through education, and influence global and national policy to secure children's right to education

#### Above, left

Children attending a literacy class at one of 174 child-friendly-spaces established by Save the Children in Muzaffargarh District, Pakistan, after local flooding C| Clarke / Save the Children

#### Above, right

Children in a temporary tented classroom take part in early childhood care and development activities in Dollo Ado, Ethiopia Ingrid Lund / Saye the Children

# Child protection

Children's rights to protection are violated in all countries of the world. We work to protect children from all forms of abuse, neglect, exploitation and violence, and help child victims recover from their experiences





We bring about lasting changes to ensure children are safe and protected. We influence national and international policy and practices by listening to children, educating parents and mobilising communities.

**Scale**: Following our TV and radio campaign, teacher training and parental education, 5 million people in Romania now understand that physical and humiliating punishment harms children. Our campaign also influenced the government to review its strategy on child mental health.

**Partnership**: In Cambodia we have worked with local authorities and civil society partners for 10 years to strengthen child protection systems. In 2011, we trained 300 community representatives and helped protect 3,300 children.

**Innovation**: With the African Movement of Working Children and Youth, we trained 30 young people from nine Sub-Saharan African countries to use video and social media to share their experiences of migration. We will use their accounts to ensure local and international actors respond to the dangers faced by children on the move.

**Voice**: Our ongoing lobbying helped to secure a European Union Directive on combating child sexual abuse, exploitation and child pornography, to protect millions of children. We mobilised resources to secure a child participation expert in the UN Secretary General's office on violence against children, so that children's perspectives are taken into account at the highest level.

#### Left

In northern Lebanon, we are providing psychosocial and educational assistance to 700 Syrian refugee children and Lebanese children in partnership with the UN refugee agency UNHCR

Alessio Romenzi / Save the Children

#### Right

Child protection worker Yvonne plays with 3-year-old Ulu, who was separated from his family during fighting in South Sudan. We are working to trace and reunite separated families

lenn Warren / Save the Children

# Our goals for 2015

improve the lives of 21 million children by preventing and addressing all forms of violence against them

increase the capacity of Save the Children and our partners to secure child protection by building knowledge, tools and systems "I used to think that my child was the problem.

But now I realise I was the one making mistakes,
my girl was only reacting to what was happening
in our family"

A parent who participated in our child protection education sessions in Romania

# HIV and AIDS

By 2015 we aim to reach 15 million young people through our programmes to prevent the spread of HIV, and provide care and support for families affected by HIV and AIDS





We reduce the impact of HIV and AIDS by increasing awareness of safe practices and helping families to access counselling, food, healthcare and education. Our project to reduce discrimination around HIV and AIDS reached 24,000 children across 14 communities in Ethiopia and increased the health and wellbeing of vulnerable children.

**Partnership**: With the Thai Network of Positive People we identified links between local floods and increased vulnerability to HIV. We immediately adapted our health education messages for the general public, and ensured that people with HIV received additional food to stay healthy.

**Innovation**: We developed a new, holistic approach to meeting the physical, emotional and cognitive needs of young children affected by HIV and AIDS. Building on our education, child protection and healthcare expertise, *The Essential Package* is a toolkit for policymakers, development agencies and service providers that is already being used in Mozambique, Malawi and Zambia.

**Scale**: In 2011 our prevention, care and support programmes benefited 120,000 young people in Nepal. We secured significant funding to expand these activities, and to extend our programmes in Pakistan, Haiti, Ethiopia, Tanzania and Uganda.

**Voice**: We represented the concerns of children affected by HIV and AIDS at numerous high-level meetings and international conferences. For instance, we enabled 14 youth leaders from eight countries to take part in the International Congress on AIDS in Asia and the Pacific.

"Before the project, we had little knowledge about HIV and AIDS. I was discriminating [against] others but now, with a lot of knowledge from this project, I have stopped discriminating"

Schoolboy from Debremarkos, Ethiopia who took part in our new project to reduce discrimination

### Our goals for 2015

ensure that children affected by HIV and AIDS receive community-based care and support

prevent HIV infection among particularly vulnerable and the mos at-risk children and young people

#### Left

In Asia, 95% of new HIV cases are in young people, yet this group is overlooked by many HIV programmes. We run numerous HIV and AIDS programmes for young people, including in Vietnam

Save the Children

#### Right

Young people in Bangladesh taking part in Save the Children HIV education and prevention activities designed to reduce risky behaviour Save the Children

# Global corporate partnerships

Save the Children works with a diverse range of partners to extend our reach and achieve our ambitions for children







WE INVEST TIME in building effective relationships that maximise our strengths and deliver more for children. We are thankful to all of our partners around the world, particularly our global partners profiled below.

From 2009 to 2013, our global partnership with **Bulgari** will raise US\$20.9 million (€15 million) for our education programmes, through cause-related marketing initiatives, including sales of a specially designed ring, public relations, communication and events. In 2011, this support enabled us to train 10,000 teachers in 18 countries, and benefited 344,000 children.

Save the Children has worked with **IKEA** and the **IKEA**Foundation since 1994 and we were instrumental in developing IKEA's Code of Conduct. The IKEA Foundation works with Save the Children in tackling child labour by funding child protection work in cotton farming areas of India and Pakistan. In addition, through the Soft Toy Campaign the foundation has reached more than 8 million children by raising US\$66.1 million (€47.5 million) for Save the Children and UNICEF's education programmes.

Since 2003, **Reckitt Benckiser** (RB) has raised more than US\$12.8 million (£8 million) for Save the Children, including US\$3.2 million (£2 million) in 2011. RB supports health programmes in Tanzania, Angola and Brazil, child protection work in India and our emergency responses. RB is dramatically scaling up its global partnership with Save the Children, starting with a US\$5.1 million (£3.5 million) donation in 2012.

#### Venture partnerships

We are very grateful for the in-kind support of a number of organisations, who are world-class in their field of expertise. Our venture partners help to achieve lasting change for children while obtaining valuable experience for their people.

During 2011:

**The Boston Consulting Group**, our partner for 20 years, has again provided invaluable pro bono services and employee secondments. Work in 2011 focused on change management and strategy development

**Standard Chartered Bank** supported our work by sharing the expertise of its human resources and leadership development teams

**Egon Zehnder** assisted us with Chief Executive Officer and Board Chair recruitment searches, as well as board evaluations across our global movement

**Freshfields Bruckhaus Deringer LLP** continued to provide us with expert legal advice, particularly assisting us in transforming our global ways of working and our governance structure

**Baker & McKenzie** supported us through their global reach, and their expertise in intellectual property and employment law

**Towers Watson** provided us with expert advice to help us be an employer of choice.



"This partnership creates real value for both Standard Chartered and Save the Children. Save the Children benefits from our world-class HR products and services. Our partnership enables Standard Chartered to make a difference and use our skills in a different environment"

**Christopher Wheeler**, Head of HR, Finance, Risk and M&A, Standard Chartered Bank

"The generosity of individuals can make a life-changing difference for the most unprivileged. I am extremely proud that our support is having an impact in the lives of some of the most vulnerable children on earth"

Francesco Trapani, CEO, Bulgari

#### Abov

A girl and her two younger brothers arrive at the Ethiopian border after being displaced by drought. We help unaccompanied children to find relatives or host families in refugee camps

Jan Grarup / Noor for Save the Children

### Facing page, far left

Our partner IKEA is helping us to improve outcomes for disadvantaged children in Vietnam, through increasing access to quality basic education

Save the Children

# Facing page, upper right

Children affected by the earthquake and tsunami in Japan attending after-school classes to help them regain a sense of normality and fun

Per-Anders Pettersson / Save the Children

### Facing page, lower right

School children in Man, western Côte d'Ivoire, receive education kits including a backpack, pens, pencils, notebooks, rulers and a portable chalkboard Rodrigo Ordonez / Save the Children

# Finance and governance

During 2011 Save the Children consolidated its new systems and continued to grow. We are now a US\$1.6 billion organisation, achieving more than ever for children

TWO YEARS INTO our three-year transition to becoming one global movement for children, our new strategy and financial management systems are in place. We are now well on the way to delivering our international programmes through an integrated global system. And we have a team of world-class people to lead our diverse staff and drive Save the Children forward.

The year also saw an increase of 10% in both our funding and programme expenditure, continuing our recent global growth trend. Alongside this, we started to establish a new Save the Children organisation in South Africa, to increase our presence in the country.

Together, these developments will increase our global impact and enable us to achieve even more for children, particularly through our EVERY ONE campaign to save children's lives and by leading the field in our humanitarian operations.

# Save the Children International is the global entity that operates our international activities

#### **Executive roles**

lasmine Whitbread Chief Executive Officer

Caroline Stockmann Chief Financial Officer

Madalyn Brooks Chief People Officer

Janti Soeripto Deputy Chief Executive Officer

Patrick Watt Global Campaign Director

Rudolph von Bernuth International Programs Director

Charles Perrin, Chair Inger Ashing Nina Bahtia William Haber Mimi Jakobsen Irene Khan Borger Lenth Mark Malloch-Brown Bradley C Palmer Alan Parker Joy Phumaphi Harpal Singh Helene Sullivan Claudio Tesauro

Organisation	Income in US\$
Australia	77,066,777
Brazil	11,575,435
Canada	41,880,645
Denmark	56,571,764
Dominican Republic	2,634,888
Fiji	451,949
Finland	28,204,201
Germany	11,703,154
Guatemala	2,261,198
Honduras	1,568,282
Hong Kong	5,227,354
Iceland	653,555
India	21,742,508
Italy	63,216,633
Japan	25,939,940
Jordan	254,112
Lithuania	841,313
Mexico	9,142,919
Netherlands	22,396,712
New Zealand	7,741,614
Norway	104,676,066
Romania	4,987,358
South Africa	0*
South Korea	32,416,186
Spain	29,580,663
Swaziland	604,164
Sweden	152,959,654
Switzerland	10,719,559
UK	522,113,534
USA	618,626,510
SCI	6,804,044†
	1,874,562,691§

1,581,505,575#

#### **Explanatory notes**

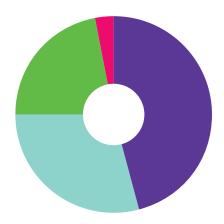
- \* Save the Children South Africa became an associate member of Save the Children in May 2012 so it has no financial reporting for 2011
- † This figure represents the value attributed to pro bono professional services donated directly to Save the Children International
- § This total income figure for 2011 includes transfers of US\$293 million between Save the Children organisations
- $\ddagger \ \text{This total income figure for 2011 excludes transfers of US\$293 million between Save the Children organisations}$

 $The \ data \ used for the income sources \ chart \ below \ excludes \ transfers \ between \ Save \ the \ Children \ organisations$ 

Amounts are converted from local currency to US\$ at the average exchange rate during 2011

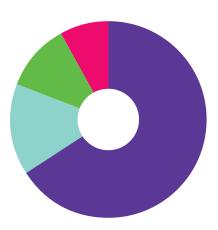
Income figures are aggregated data based on Save the Children organisations' own reports. Figures shown are for the calendar year 2011. Because of time constraints, not all figures are based on audited accounts

Each Save the Children organisation publishes detailed accounts in its own country. If you would like more detailed information on the financial activities of any Save the Children organisation, please get in touch with the organisation directly. Contact details are on page 16



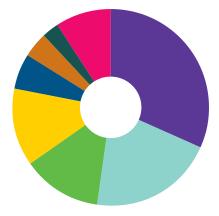
# **Income sources**

- Governments 46%
- Individuals 28%
- Corporations and foundations 22%
- Other 4%



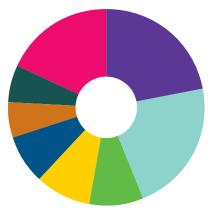
# **Expenditure by sector**

- Overseas programmes 66%
- Domestic programmes 15%
- Fundraising and membership 11%
- Administration and general 8% Governance 0%



# Expenditure by programme area

- Humanitarian 32%
- Education 21%
- Health and nutrition 13%
- Child protection 12%
- Child poverty/livelihoods 6%
- HIV and AIDS 4%
- Child rights governance 3%
- Other 9%



# **Expenditure by region**

- South and Central Asia 22%
- East Africa 22%
- South East and East Asia 9%
- West and Central Africa 9%
- Latin America and Caribbean 8%
- Southern Africa 6%
- Middle East and Eurasia 6%
- Domestic programmes 18%

# Contact details

Our single, global movement for children is delivered by 30 national organisations and several coordinating offices

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<sup>\*</sup> Save the Children South Africa became an associate member of Save the Children in May 2012



**Above**Menaca Calyaneratne / Save the Children

Two-year-old Yameen from Bhola, Bangladesh, has shown signs of malnutrition and poor health since he was six months old. His mother, Jostna, explains how Save the Children has helped her young son:

"I felt helpless and did many things to try and make him better. Then Save the Children's community health volunteer, Ruksana, came." Ruksana helped Yameen to get hospital treatment and supported his recovery: "After I brought him home, Ruksana checked up on him every day. Gradually, his condition improved."

We are monitoring the growth, health and development of Yameen and many other children in Bangladesh, a country vulnerable to drought, flooding and food shortages. "Keeping children alive is a global responsibility and priority. This campaign is driving action around the world to make sure that the promises made to children across the world are kept"

# Graça Machel

International advocate for women's and children's rights, supporting our EVERY ONE campaign to stop mothers and children dying

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